

UPTOWN EXAMINER

JANUARY 27, 2006



South Bay Expressway, a 10-mile toll road from State Route 54 in Spring Valley to SR 905 near the Otay Mesa border crossing, has hired **Joaquin Luken** as business development representative.

Luken comes from the **Otay Mesa Chamber of Commerce** where he most recently served as associate director. During his five years at the chamber, Luken served as marketing and membership director. Luken is a graduate of **Instituto Tecnológico y de Estudios Superiores de Monterrey** where he received a bachelor's degree in business administration. He also holds a certificate in global strategy and management from USD.